



CREO EXPO

A Forum for Creative Minds

23-24 October 2025

Hilton Alexandria King's Ranch, Egypt

Program **AT A GLANCE**

Masterminded by RM Events
www.creoexpo.com

THURSDAY 23 OCTOBER



MAIN HALL

HALL A

HALL B

10:00 - 11:00	Ibrahim Nabeel Turning Images into Journeys: From Amman to the World		
11:00 - 12:00	Karim Eldeghedy Seeing the Unseen: A Journey in Light and Design	Amal Mansour & Elsaïd Ashour Food Styling & Photography	Fady Habashy Lighting Basics: From Shadows to Highlights
12:00 - 13:00	Jason Lanier Turning AI into Your Creative Ally		Sherif Abdallah Hidden Worlds Through the Macro Lens
13:00 - 14:00	Lunch Break		
14:00 - 15:00	Omar Fikry Wedding Photographer's Playbook: From Solo Shots to Full-Service	Mohamed Mamdouh From Photography to Videography <i>Followed by 2 Hours Outdoor</i>	Karim Eldeghedy Architectural & Panoramic Photography at Sunset <i>Followed by 2 Hours & Half Outdoor</i>
15:00 - 16:00	Aly Hazzaa The Ethics & Aesthetics of Documentary Work		
16:00 - 17:00	Hassan Mortada When Photography Meets Eye Surgery	Jason Lanier Lighting and Posing Workshop <i>Followed by 2 Hours Outdoor</i>	Mohamed Shawki Tanoora Dance Photography (Theoretical)
17:00 - 18:00	Mostafa Serry Through-The-Line in Action (TTL): Building Digital Campaigns from Idea to Reality		
18:00 - 19:00	Hossam Diab Visual Memory: How Photojournalism Shapes Collective History		
19:00 - 20:00	Mohamed Shawki Tanoora Dance Photography (Practical)		
Dinner			

FRIDAY 24 OCTOBER



MAIN HALL

HALL A

09:30 - 10:30	Galal El Missary Mastering Mobile Photography	Amr Attia Raw & Refined Ahmed Elsheshtawy Silhouette photography in Kenya at sunrise and sunset
10:30 - 11:30	Wael Onsy Crafting Art from Structure	
11:30 - 12:30	Mohamed Mamdouh From Street Stories to Ads Stories	
12:30 - 13:30	Gomaa Prayer & Coffee Break	
13:30 - 14:30	Jason Lanier Telling Stories That Truly Stand Out in Today's Creative-Heavy World	Aly Hazzaa Enviromental Crash Course Followed by 2 Hours Outdoor
14:30 - 15:30	Hanaa Turkistani Elements of Composition	Mostafa Serry & Concetto team TTL Deep Dive: Digital Campaigns from Idea to Reality
15:30 - 16:30	Ahmed Abo Elsoud Targeted Advertising Angles	
16:30 - 17:30	Fadi Koudsi FineArt Architcture	Aly Hazzaa Enviromental Crash Course
17:30 - 17:45	Gallery Winners Announcement	
17:45	Dinner	

Workshop



Lecture





CREO EXPO



Organizing office in charge

RM EVENTS

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